

Choosing the Right CMS for Your Business:

Sitefinity vs. Open Source

info@smilemultimedia.com | 603-758-4118 | 617-339-8216



With the world of web design and development in a constant state of change, it almost feels impossible to keep up with website best practices.

What's best for your website and business today, could easily change tomorrow, and again the day after that.

Let's explore some key factors in web development...



Ownership

One of the main differences between Sitefinity and an Open Source solution is who owns or manages the system.

Open source CMS

You own and are responsible for updating the site

Proprietary CMS

You license it out and all updating and responsibilities are taken care of for you

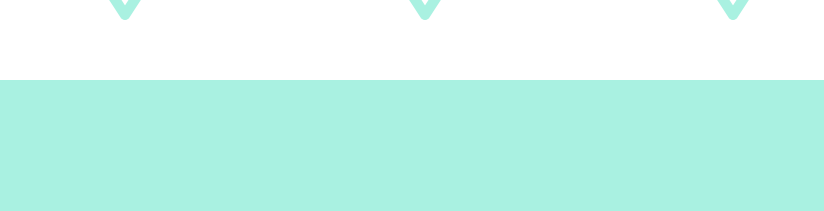


Investment

Though Open Source solutions appear more finance-friendly up front, they could actually cost your business more over time.

Sitefinity may appear to typically have a larger up front investment, but that entirely depends on your business.

Many businesses agree that the investment in a proprietary solution like Sitefinity is typically worth it, for a variety of reasons:



What You Need to Know

When it comes to the necessities of your site



Flexibility



Functionality



Usability



Security



Support



Flexibility

Open Source CMS solutions are highly customizable, but the design and functionality of your site is completely at the whim of your developer.

With a proprietary CMS like Sitefinity, on the other hand, the design of the system can be customized to meet highly specific design without needing a high degree of skill. This way, YOU could make quick changes if desired.

The functionality of a Sitefinity is much more dependable and sophisticated than with an Open Source CMS solution.

Because the Sitefinity owner is invested financially in continuing to improve the product and meet customer demands, the Sitefinity web development team at SMILE media are able to customize the system faster.



Functionality



Usability

Open source CMS applications are designed by technical web developers for like-minded individuals. Unfortunately, many people using these solutions may not have the level of knowledge required to use them with ease.

Sitefinity, on the other hand, tends to be much more intuitive in navigation, functionality and overall usability.

Open source often times can be secure because it's a one-off solution, but also vulnerable because it doesn't have the ears of attention gathered from so many implementations. It's typically at the whim of the developer's skill, and is likely less tested for security.

Sitefinity is secure due to a Telrik's security compliancy, which adheres to SOC2. It's been tested and has a mature standard of code. The quality of the code is always updated, made more secure and better.



Security



Support

While open source software does provide an extensive support system, it is based on a group of volunteer web developers. Therefore, bugs, concerns, and questions may not be answered in a timely manner, which can be extremely frustrating to the user.

Proprietary solutions typically come with dedicated support teams, in addition to training materials, regular updates, and much more.

Why Smile Media recommends



Easy Integration



Simple and Cost Effective Deployment



Compliance and Consistency



Exceptional Technical Support



Telerik designed the Sitefinity platform based on Microsoft .NET technology. This makes it easy for your site to integrate with a variety of Microsoft product technology.

With in-depth and easy to follow installation documentation available, installing and deploying Sitefinity CMS is an easy process, no matter how tech savvy a user may be.



With Sitefinity, you don't have to build a long set of code to get your site together, it's provided for you.

With a whole set of modules already in it, and over 1.2 million websites tested for reliability, you can sleep easy knowing that your site is secure.

The Sitefinity web development team at SMILE media provides dedicated and timely support to customers, via a highly personable and professional staff.



Sitefinity Receives **SOC 2 Certification**:

In the second half of Q4 2017, the Sitefinity platform received a certification by an independent third party for its compliance with the Service Organization Control Standards (SOC 2) developed by the Association of International Certified Professional Accountants (AICPA).



Compliance with SOC 2 is a testament that Progress has established a comprehensive set of internal procedures and controls to ensure security, confidentiality and availability of its cloud services and software development infrastructure; thus increasing the level of trust and confidence organizations have when choosing to rely on Progress services and products for their business.

Traded by NASDAQ and audited by the Sarbanes-Oxley act, Progress® Sitefinity™ powers 11,000+ web properties for 2,500+ organizations all over the world—from government agencies, Fortune 500 companies and financial institutions, to businesses of all sizes and industries. These organizations trust Progress with their applications and data, making security and data privacy an integral part of everything they do.



Smile MEDIA

Need a professional and engaging website? Give us a call!

Boston, MA 1(617) 399-8216

Exeter, NH 603-758-4118